



MAKE YOUR MARK

BOULDERGAIN

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BOULDERGAIN – AMBASSADOR PROGRAM

01 ABOUT

02 WHAT IT MEANS IN PRACTICE

03 WHAT BOULDERGAIN PROVIDES

04 WHAT IS EXPECTED FROM THE AMBASSADOR

05 JOIN THE MOVEMENT

ABOUT

BoulderGain is a **global movement** redefining the standards of the sports industry. More than just a brand or an app, it is an elite **ecosystem** combining a **premium apparel brand**, a cutting-edge **coaching platform**, and the prestigious **Boulder League**.

This unique structure is designed to empower coaches, monetize their influence, and transform their expertise into a true legacy.

The BoulderGain Ambassador Program is a limited launch program. Its goal is to select the first coaches who will represent BoulderGain during its founding phase. This is not an open registration program it is a selective process targeting profiles that align with BoulderGain's image, vision, and ambition.





WHAT IT MEANS IN PRACTICE



Becoming a BoulderGain Ambassador means joining a limited program reserved for the first selected coaches to support the launch of the brand and platform.

This status combines:

A business dimension

You gain access to the BoulderGain environment to structure and grow your coaching activity.

An image / partnership dimension

You become part of an ambassador program designed for individuals capable of representing BoulderGain and growing with the brand.



WHAT BOULDERGAIN PROVIDES

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1

Welcome kit

(bag, water bottle, t-shirt, shorts, etc.) to represent the brand

2

Additional income beyond coaching

15% commission on every sale through your coupon code

3

VIP participation and access

to international Boulder League events

4

Priority visibility

on the platform to be easily found by clients

WHAT IS EXPECTED FROM THE AMBASSADOR

This program is for coaches who want to build, not just receive.

By joining BoulderGain as an Ambassador, you are expected to adopt an active and professional approach.

This includes:

- Claiming and completing your profile
- Maintaining a serious and consistent image
- Using the platform professionally
- Representing BoulderGain properly
- Taking advantage of relevant opportunities
- Promoting the ecosystem when appropriate





JOIN THE MOVEMENT

**Ready to take the next step with BoulderGain?
Let's connect and explore how we can work
together to make an impact.**

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