
THE FOUNDERS' PACT: THE BOARD OF 100

1. WHAT BOULDERGAIN IS

BoulderGain is an ecosystem built around three core pillars:

- A coaching platform designed to help you grow your business (<https://coaching.bouldergain.com/>),
- A premium apparel brand (<https://bouldergain.com/>),
- An action-driven world that includes exclusive events such as the Boulder League.

2. PREAMBLE

If you are reading this pact, it means your profile has been approved. You have been selected to become one of our first 100 Ambassadors. You are here to be one of the founding faces of the brand.

3. WHAT BOULDERGAIN OFFERS YOU RIGHT AWAY

As one of the first 100 members, you unlock lifetime benefits:

- Your work tool, 100% free: A professional profile to centralize your clients, schedule, and payments. We provide the technology for you.
- Automatic client opportunities: Your profile will be prioritized in your area on Google and on our platform.
- Your Ambassador Kit: We will send your premium BoulderGain gear directly to your home for free (bag, apparel, water bottle) for your training sessions. (You will be able to choose your sizes and provide your shipping address right after completing your profile.)
- 15% additional income: You earn a 15% commission on every BoulderGain item purchased by your community through your personal link. (Your personal referral link and discount code will be available in your dashboard. Everything is tracked and paid automatically, so you do not have to manage anything.)
- VIP treatment: Priority access to the Boulder League (our upcoming events and competitions in France and internationally).

4. WHAT WE EXPECT FROM YOU IN RETURN

We are investing in you. In return, we expect you to be fully committed:

- Use the platform: To officially secure your place as a founding member, you need to be active. Use the platform to manage your own coaching clients. (Start by simply setting your session price, publishing your programs, and adding your first 3 clients.) That is how you show us that you are truly committed.
- Be the face of the brand in the field: Wear your BoulderGain gear at the gym, add your profile link to your Instagram bio, and proudly represent the brand.
- Be a pro: Reply to your clients, stay serious, and maintain an impeccable image. Your success is our success.